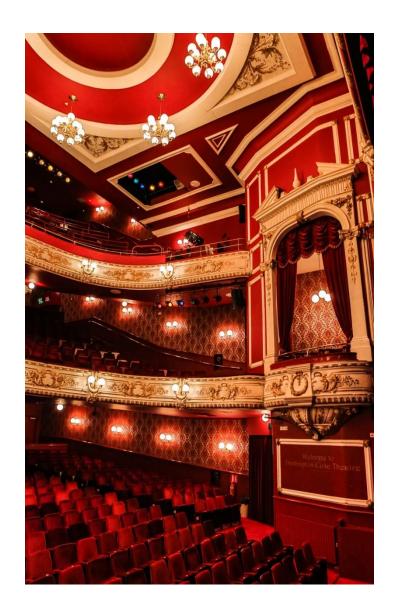


#### DARLINGTON HIPPODROME



#### The Need for Change







### **Key Changes**











#### Our case for support



Grade II listed landmark building built in 1907

Most complete example of work of architects Owen & Ward

Last survivor of Rino Pepi's theatrical empire in the North-East

Close connection with Bank Top Station and Darlington's rail heritage

Well-respected in the theatre sector

At the heart of Darlington's cultural offer & sense of community





This document was classified as: OFFICIAL





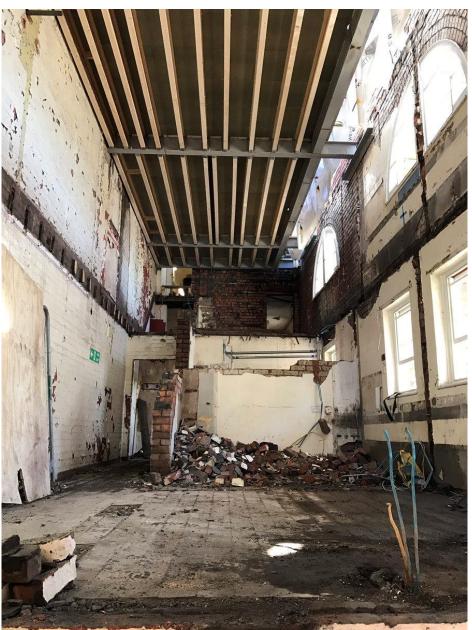














### The Restored Darlington Hippodrome



#### Auditorium









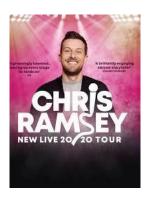




## Putting Darlington on the map















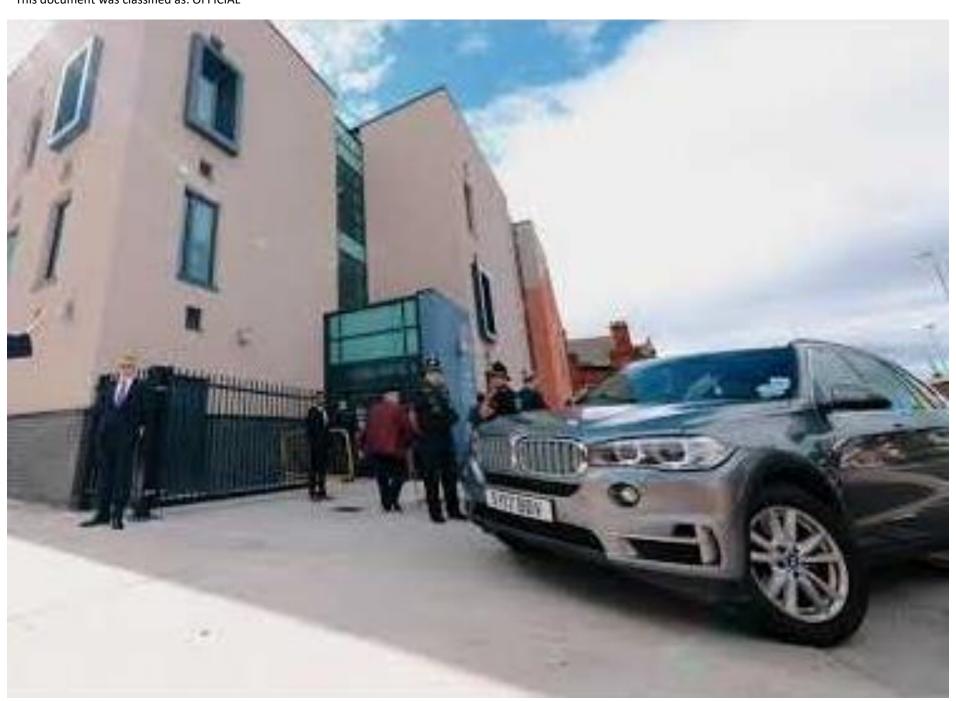
#### Bars, Meetings & Conferencing













### Creative Learning & Engagement









#### DARLINGTON HIPPODROME 2019/2020

NUMBER OF PERFORMANCES

293





NUMBER OF ATTENDANCES

131,183

SHOW PROGRAMME INCOME

£2,989,987





RETAINED MARGIN

33%

#### DARLINGTON HIPPODROME 2019/2020

FOOD & BEVERAGE INCOME (HIPPODROME & HULLABALOO)

£517,482





TOTAL FOOD &
BEVERAGE PROFIT
MARGIN

40%

PARTICIPATION IN LEARNING & ENGAGEMENT

7262





TOTAL THEATRE USERS

154,183



#### The Hullabaloo Theatre









# Impacts of Covid-19 The Virtual Hipp













# Impacts of Covid-19





# 2021 and Beyond











